ENRICO BONADIO



Senior Lecturer in Law at City University of London (United Kingdom) Solicitor of England and Wales - Avvocato (Italy)

- **Visiting lecturer** at the **WIPO** LLMs in Intellectual Property: (i) Turin, Italy (2008- to date) and (ii) Ankara University, Turkey (2017-to date)
- **Visiting Professor** in Intellectual P date)

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- Visiting Research Fellow at Tel Aviv University, Tel Aviv (Israel) (December 2018 and April 2019)
- Visiting Professor in Intellectual Property Law at University of Turku (Finland) (2013 -2017)
- at , New York (US)
- September 2013 December 2013: Visiting Scholar at Melbourne Law School, University of Melbourne (Australia)
- **June 2015** to date **to date**: **External examiner** for Birkbeck University (Intellectual Property Law exams undergraduate students)
- March 2010 June 2014: Visiting Professor in at Universit éJean Moulin Lyon 3 (France), courses on European Intellectual Property Law on the LLM in International and European Law
- December 2009 December 2010: Lecturer in Intellectual Property and Information Technology Law at University of Abertay Dundee

Books

1. " (edited) (Cambridge University Press, forthcoming 2019)

2. " (edited with

Nicola Lucchi) (Edward Elgar, 2018)

- 3. The New Intellectual Property of Health Beyond Plain Packaging Alemanno) (Edward Elgar, 2016)
- 4. TRIPS Patent System and Genetic Resources

- 362 pp.)

• Awarded £17,500 -

- 17 September 2018 interview with Italian magazine **BusinessCommunity.it** on the EU Directive Proposal on Copyright in the Digital Single Market (http://www.businesscommunity.it/m/20180926/idee/bonadio-le-le-nuove-regole-europee-possano-minacciare-l-ironia-dei-meme-e-la-cultura-contemporanea.php)
- 18 September 2018 appearance in **Daily Mail**, **The Independent (Ireland)** and other media outfits on geographical indications for food and beverages and Brexit (https://www.dailymail.co.uk/wires/ap/article-6184407/Port-wine-Feta-Brexit-spell-trouble-famed-EU-names.html)
- 14 September 2018 interview with **Associated Press** on geographical indications for food and beverages and Brexit (http://www.aparchive.com/metadata/youtube/a423abc21d4b2f28d5406b5f53a2750a)
- 14 September 2018 interview with Italian radio broadcaster **Controradio** on the EU Directive Proposal on Copyright in the Digital Single Market (https://www.controradio.it/podcast/direttiva-sul-copyright-enrico-bonadio)
- 2 August 2018 article in **The Independent** on Brexit implications for geographical indications for food (https://www.independent.co.uk/voices/brexit-luxury-food-drink-prosecco-champagne-eu-protected-designation-pdo-a8474651.html)
- 22 February 2018 article in on the Graffiti 5Pointz case (https://www.independent.co.uk/arts-entertainment/art/5pointz-graffiti-artists-sued-property-knocked-down-frederic-block-meres-one-a8223031.html)
- 22 May 2017 interview with on UK tobacco plain packaging
- 17 October 2016 article in on a case of imitation of graffiti by McDonald's (https://www.independent.co.uk/arts-entertainment/art/features/mcdonalds-copyright-war-street-artists-corporations-banksy-a7365826.html)
- 17 August 2016 interview student with **Radio Študent Ljubljana** on the Philip Morris v Uruguay international arbitration case on tobacco packaging (https://radiostudent.si/politika/offsajd/ohladitveni-skok-v-svet-pravic-investitorjev)
- 12 May 2016 interview with on UK government's decision to charge BBC iPlayer users, with comments picked up by the Daily Mail http://www.dailymail.co.uk/news/article-3586462/Half-million-BBC-iPlayer-free-riders-pay-licence-fee-classic-shows-pay-view.html
- 10 December 2015 interview with **The Wall Street Journal** on the UK litigation over plain packaging of tobacco (http://www.wsj.com/articles/big-tobacco-challenges-u-k-s-plain-packaging-laws-in-high-court-1449759864)
- 9 December 2015 interview with **Bloomberg** on the UK litigation over plain packaging of tobacco (http://www.bloomberg.com/news/articles/2015-12-09/big-tobacco-is-back-in-court-to-save-u-k-brands-from-extinction)
- 9 December 2015 interview with **City AM** on the UK litigation over plain packaging of tobacco (http://www.cityam.com/230542/big-tobacco-firms-philip-morris-british-american-tobacco-and-imperial-tobacco-take-up-arms-against-uk-governments-plain-packaging-legislation)
- 1st December 2015 interview with **Chartered Global Management Accountant** (CGMA) Magazine on patent box in UK
- 25 September 2015 video interview with Italian newspaper **Il Fatto Quotidiano** on the US case regarding copyright protection of the Happy Birthday song (http://tv.ilfattoquotidiano.it/2015/09/25/happy-birthday-lesperto-di-proprieta-intellettuale-sentenza-che-fara-storia/418706/)
- 22 May 2015 video interview with **CNN** (**Quest Means Business**) on the UK legislation on plain packaging of cigarettes (https://www.youtube.com/watch?v=oC5MhyOA65w)

- 25 September 2014 appearance in **The Independent** registration (http://www.independent.co.uk/arts-entertainment/music/news/northern-soul-fans-win-right-to-protect-clenched-fist-logo-from-trademark-9755953.html)
- 4 September 2014 radio interview with BBC World (Business Daily) on copyright protection of street art (http://www.bbc.co.uk/programmes/p02513zp)
- 10 June 2014 interview with **Economia** (journal of The Institute of Chartered Accountants in England and Wales) on new contractual arrangements in the software industry (http://www.economia.icaew.com/business/june-2014/following-funding-demand)
- 22 October 2013 radio interview with **SBS Radio** (Australia) on plain packaging of tobacco products (https://www.sbs.com.au/yourlanguage/italian/en/audiotrack/plain-game)
- 6 July 2012 joined **The Guardian** on-*openness in a digital world*network/blog/2012/jul/05/plagiarism-ip-rights-and-academic-integrity 2.0: maintaining values and

 http://www.guardian.co.uk/higher-educationnetwork/blog/2012/jul/05/plagiarism-ip-rights-and-academic-integrity)
- February 2011 interview with **The Times** FAPL v QC Leisure and Murphy v Media Protection Services
- 14 November 2010 appearance in the **Herald Scotland** on plain packaging of cigarettes
- 18 August 2006 video interview with **Bloomberg TV Italy** on counterfeiting in China

OTHER FORMS OF IMPACT

• Mentioned as IP expert in the